

GENERAL BASES PROMOTION "Register before March 31, 2017 and win a Specialized bicycle"

1. Organizing company

The organization of the promotional actions is promoted by CHALLENGE MADRID U.T.E., With registered office in calle Sánchez Pacheco, 47 (Bis) Local 2 NIF: B55229975 (company organizer of CHALLENGE MADRID).

2. Particular conditions

The necessary requirements to participate in a particular promotional action are described in the promotional material for each promotional action and will include the information regarding the duration of the same, form of participation, cost of participation and location of the general bases of participation

3. Acceptance of the bases

Participation in the "Register before March 31, 2017 and win a Specialized bicycle" promotion means the full and unconditional acceptance of these general bases and the particular bases of each promotional action. Recognition as a valid participant is subject to compliance with the requirements established in point number 4 of these general bases.

4. Requirements for participation

Anyone of legal age, residing anywhere in the world and enrolled in the CHALLENGE MADRID sports competition before 31 March 2017, may participate in the promotion. The employees of the organizing company CHALLENGE MADRID U.T.E. cannot participate

Only is possible one participation each triathlete.

5. Dates of completion and completion of the promotional action

The promotion starts on the day of its launch (day, month, year and time) and ends on Friday, March 31, 2017 at 23:59.

6. Operation of promotional actions

Participation through the publication of the personalized video of his participation in CHALLENGE MADRID that confirm he is registered in the competition:

6.1. Each participant must publish in their social networks (Facebook and Twitter) the video that was sent by the organization of CHALLENGE MADRID and that confirm its participation.

6.2. Among all those registered on March 31 and has published the video in their social network profiles, the prize described in Point 7 of these Terms of Participation is selected.

6.3. The winner of the prize will be published on the social networks of the CHALLENGE MADRID organization before April 31, 2017.

6.4. To obtain the prize, all participants must complete the competition and be FINISHER at the CHALLENGE MADRID Finish Line at Puerta del Sol on September 24, 2017. Any participant enrolled until March 31, 2017, who leaves his / Registration until the day of the date of the competition; Not participating because of injury; That it be eliminated because it does not exceed the cutting times stipulated by the organization of CHALLENGE MADRID; To be disqualified by the Official Judges of CHALLENGE MADRID; Or who do not exceed the Anti-Doping Control performed by the organization will not be able to access the prize. The prize will go to the second and so on.

7. Prize

The prize will consist of:

A Specialized Shiv Elite Bike from 2016 with wheels of high profile, exclusive and totally personalized from CHALLENGE MADRID.

This award is offered by the SPECIALIZED bicycle brand.

8. Replacement of prize

Specialized reserves the right to substitute the prize for another of equal or superior economic value. In no case may be subject to change, alteration or compensation at the request of the winner.

The prize cannot be substituted for its cash value.

The prize cannot be ceded to third parties and will be delivered solely and exclusively to the winner on the CHALLENGE MADRID Finish Line on September 24, 2017.

The majority of the winner or reserves will be credited to the delivery of the prize by displaying the ID or corresponding supporting document.

The legal age of the winner or winner's reserves will be credited to the delivery of the prize by displaying the DNI/Passport or corresponding supporting document.

The data provided by the participants must be truthful. In the event that these are false, and if it wins the prize of this contest, it will not be delivered to it.

In any case, CHALLENGE MADRID U.T.E. Will actively controlling to avoid participation in the promotion of minors, automatically excluding any participant whose data appear distorted or do not correspond to reality.

9. Choice of winners

The mechanics of selection of the winners of the contest "Register before March 31, 2017 and win a Specialized bicycle" is made under the criteria of draw among all participants who meet the requirements established in Point 6. CHALLENGE MADRID U.T.E. It will select the winner and 10 reserves of the promotion establishing the criterion described in point 6.4.

CHALLENGE MADRID U.T.E. Publish the names of the winners through their social networks. It will also contact the winner and reservations through the mobile or email, which will be asked for the personal information necessary to obtain the prize.

In the case where it cannot contact a winner or reservations within 48 hours, proceed to contact the next participant in the ranking of selected (reserves).

By submitting your personal data in the registration process, users expressly accept the conditions of the promotion described in these terms of participation.

10. Distribution of the prize

The winner of the promotion will be awarded the prize once crossed the CHALLENGE MADRID Finish Line on September 24, 2017.

11. Image rights

The participants grant CHALLENGE MADRID U.T.E. And SPECIALIZED, without the right to any remuneration, the right to publish your name, and / or photograph, interview about the prize, information or publicity articles in the press, radio or television for promotional purposes, in any media throughout the world up to The 31 of December of 2,017.

The winner grants a CHALLENGE MADRID U.T.E. AND SPECIALIZED the right to use the image, voice and name in relation to the promotion, publicity or dissemination of the Contest, the Prize or the CHALLENGE OF MADRID, by any means of dissemination and in particular by print, radio, audiovisual, Internet telephony. The winner agrees to: (i) participate in any public relations activity of media coverage, as well as (ii) the inclusion of his name and image in (a) CHALLENGE MADRID U.T.E. AND SPECIALIZED, (b) MADRID and SPECIALIZED CHALLENGE profile in social networks, including, among others, Facebook, Twitter and Instagram; (B) any support in the line that opened open DESAFIO MADRID U.T.E. AND SPECIALIZED for your promotion; (C) in notes / press releases and / or (d) in any publicity, promotional or communication material that the sea makes under the responsibility of CHALLENGE MADRID U.T.E. AND SPECIALIZED.

12. Processing of personal data

In accordance with the Spanish Organic Law 15/1999 of 13 December on the Protection of Personal Data, and in its development regulations, we inform you that the personal data that CHALLENGE MADRID U.T.E. Voluntarily received from the participants will be included in an automated file responsibility of CHALLENGE MADRID U.T.E. With address in C / Sánchez Pacheco, 47 (Bis) Local 2, 28002 MADRID. The data of the participants will be used by CHALLENGE MADRID U.T.E. With the purpose of managing their participation in the present promotion (contact the winning participants and transmit this information to the brands or collaborating companies, and thus be able to carry out the delivery of the prizes), carry out activities of segmentation with merely As well as to send you information and commercial offers, both by ordinary and electronic

means, on our products and services and those of other companies belonging to CHALLENGE MADRID UTE, as well as on products and services of third-party collaborators of different Sectors that we believe may be of interest to you.

Participation in this promotion is aimed exclusively at over 18 enrolled in the Challenge Madrid until March 31, 2017.

Likewise, for the above purposes, the data collected may be assigned to all entities that collaborate in the organization of the promotion, competent authorities (including prosecutors) and financial entities, which will be located within the national or international territory.

13. Expenses

All expenses related to participation in the campaign will be paid by the participants.

All expenses that are not included in the prize will be on account of the winner.

Ni CHALLENGE MADRID U.T.E. And SPECIALIZED will be responsible for any expenses incurred in the drawing.

The winner must pick up the bike at the CHALLENGE MADRID. Finish Line on September 24, 2017 when the Finisher status of the winner will be validated by the Official Judges of CHALLENGE MADRID.

14. Taxes

The prize winner will be responsible for paying any tax related to the prize. The prize of this promotion of the implementation of all provisions of relevant fiscal, according to the legislation.

15. Modification of the bases

CHALLENGE MADRID U.T.E. Reserves the right to modify at any time the conditions of this promotion, including its possible cancellation before the predetermined period, provided there is a just cause, committing to communicate the new bases, conditions of promotion or definitive annulment, if any, With sufficient notice.

16. Conflict Resolution

Any aspect not foreseen in these bases, or doubt on the interpretation thereof, will be solved a criterion of the organization of the contest.

The period of claim of the draw ends after elapsed since the communication of the results. And it has been published in the social networks of the present promotion.

17. Courts

For any doubt, the conflict in the whole of the interpretation of the bases of gifts and to the determination of the winner, the parties agreed to submit under the courts of Madrid Capital.