



## **COUNT DOWN TO MAKE HISTORY AT THE CHALLENGE MADRID 2019**

**A total of 1.100 triathletes will participate next Sunday in one of the 10 most important events in the world**

**MADRID consolidates its international prestige with triathletes from 20 different countries**

**The PRO departure will feature more than 30 professional triathletes**

**Madrid, September 19, 2019.** Next Sunday, September 22<sup>nd</sup>, the 4<sup>th</sup> edition of CHALLENGE MADRID KM0 will be held, one of the most outstanding international triathlon events on the calendar. The race will have a total of 1.100 participants who must do in the Long Distance 226km (3.8km swim, 1800km bike and 42.2km running), and the Middle Distance 113km (1.9km swim, 90km bike and 21.1km running).

The race will kick off Sunday at 7:45 am in the San Juan Swamp (Pelayos de la Presa). The arrival of the first triathlete is expected around 4:30 pm at the finish line that will be located at Puerta del Sol - km0 in Madrid.

Note that Challenge Madrid not only distributes € 40,000 in prizes, but it is also a qualifying event for the World Championship (The Championship) to be held in Samorin, Slovakia, next May 2020.

### **International consolidation**

Madrid strengthens its international prestige with a spectacular list of triathletes from all over the world, and 30 professional triathletes will take part in the event.

Among them, the most prominent names in the men's category are Pablo Dapena (ESP), who repeats in Madrid for the second consecutive year, as well as Tymothy Van Houten, winner in the 2017 and 2018 edition, and the incorporation of Víctor Del Corral in the last minute.

In the women's category, the favorites that this year will take part are Lisa Roberts, Elisabetta Curridori, Verena Walter and Mirian Van Reijen.

### **Faster and safer circuit**

It will be possible thanks to the joint work between Challenge Madrid and the more than 1,000 people who collaborate with the organization, that includes Civil Guard, Local Police of all municipalities, 20 Civil Protection Groups, VOST, SUMMA 112, SAMMUR, Rescue and Lifeguard, and of course the invaluable help of the more than 500 volunteers who will be at all points of the race.



## **Sponsors**

The Challenge Madrid organization wants to thank once again the indispensable collaboration of Coca-Cola, Crédito y Caución, 226ERS, Totto, Cupra, Specialized, David Toro Watches, Fixme, Chula Craft Beer, Diario AS, Campofrio, Alcampo, OK Rent a Car, Calidalia, Taymory, Red Bull, Shock Absorber, Manolo Bakes, Sockers, Zone3, Triatlon World, Sport No Limit Travel, Optima Quiropráctico, Podoactiva, Game Ready, XR Motos, Arrueda, Reebok Sports Club, DOC, Atrys, Asomafrut, Comunidad de Madrid, Ayuntamiento de Madrid, Ayuntamiento de San Martín de Valdeiglesias, Ayuntamiento de Pozuelo de Alarcón, Federación Madrileña de Salvamento y Socorrismo, Plataforma del Voluntariado de España, Voluntariado Fundación ONCE, Down Madrid, Fundación Gil Gayarre, Don Bosco, Talisman, Voluntariado Madrid, Gira Jóvenes, Triatlón Las Rozas, Enphorma Triatlón, Triatlón Pozuelo Los Tigres, Gestrion, Tricrazy, Tri Sin Fronteras y Club Ciclista Majadahonda. Thank you very much for making it possible!

More information: <https://challenge-madrid.com/>

Facebook: <https://www.facebook.com/ChallengeMadrid/>

Instagram: <https://www.instagram.com/challengemadrid/>

## **MEDIA COMMUNICATION ACCREDITATIONS**

All the media that wish to cover the Challenge Madrid 2019 must complete the following form: <http://challengespain.com/acreditaciones-challenge-madrid-2019/>

***The email includes links to photographs of the Challenge Madrid 2018 edition, race guide and bib list.***